

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
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September 7, 2011

Francisco Montero  
Fletcher, Heald and Hildreth, PLC  
1300 N. 17<sup>th</sup> Street  
Arlington, Virginia 22209

Re: Communicom Co. of Louisiana, L.P.  
WLNO (AM), New Orleans, LA  
Facility Identification Number: 58393  
Special Temporary Authority

Dear Counsel:

This is in reference to the request filed August 30, 2011, on behalf of Communicom Co. of Louisiana, L.P. Communicom Co. of Louisiana, L.P. requests special temporary authority ("STA") to operate Station WLNO with reduced power.<sup>1</sup> In support of the request, Communicom Co. of Louisiana, L.P. states that the building housing WLNO's transmitter recently experienced a catastrophic failure resulting in the station's inability to transmit at licensed power (50 kW). Thus, WLNO requests special temporary authority to reduce its daytime directional power to 5 kilowatts for a period of six months while the transmitter building is rebuilt or a new building is constructed.

Section 73.1560(d), which governs reduced power operation, states:

In the event it becomes technically impossible to operate at authorized power, a broadcast station may operate at reduced power for a period of not more than 30 days without specific authority from the FCC. If operation at reduced power will exceed 10 consecutive days, notification must be made to the FCC in Washington, DC, Attention: Audio Division (radio) or Video Division (television), Media Bureau, not later than the 10th day of the lower power operation. In the event that normal power is restored within the 30 day period, the licensee must notify the FCC of the date that normal operation was restored. If causes beyond the control of the licensee prevent restoration of the authorized power within 30 days, a request for Special Temporary Authority (see Section 73.1635) must be made to the FCC in Washington, DC for additional time as may be necessary.

Our review indicates that the request complies with Section 73.1560(d).

Accordingly, the request for STA IS HEREBY GRANTED. Station WLNO may continue to

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<sup>1</sup> WLNO is licensed for operation on 1060 kHz with 50 kilowatt daytime and 5 kilowatt nighttime, employing different directional antenna patterns for its daytime and nighttime operations (DA-2-U).

operate with reduced power. It will be necessary to further reduce power or cease operation if complaints of interference are received. Communicom Co. of Louisiana, L.P. must notify the Commission when licensed operation is restored.<sup>2</sup> Communicom Co. of Louisiana, L.P. must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **March 6, 2012**.


**STA Advisory:** Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,

  
Jerome J. Manarchuck, Engineer  
Audio Division  
Media Bureau

cc: Communicom Co. of Louisiana, L.P.

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<sup>2</sup> *See* 47 CFR §§ 73.45(c), 73.51, 73.61(b).